
ABOUT INIE

The mission of the **Institute for Nonprofit Innovation and Excellence (INIE)** is to strengthen the sustainability and impact of the nonprofit sector through education, collaboration and advocacy.

In 2020, INIE served over 587 servant leaders with a virtual conference, collaborative town hall meetings, education classes, workshop series and networking events. Although all programs were held virtually in 2020, INIE experienced a 44% increase in program participation over 2019. Our advocacy efforts assisted in securing over \$4 million in local COVID relief funding for the nonprofit sector, which consists of over 2,600 registered organizations in the Big Bend area.

ABOUT THRIVE!: 5th Annual Sector Forward Conference

WHEN: September 29 – 30, 2021 **TIME:** 9 am – 3 pm **WHERE:** TCC Center for Innovation

The **5th Annual Sector Forward** Conference is focused on exposing nonprofits and prospective investors to the social enterprise collab lab workshops, education classes, competitions and networking. The conference will introduce the concept of ideation and design-thinking to expand income, inspire innovation and increase impact within the social sector.

Participants will receive a swag bag with sponsors product/service savings, admission to the intern and job fair and consultant corner. The conference will also include the opportunity for attendees to network during our signature Board Recruitment Mixer. The mixer provides nonprofits with the opportunity to prospect for new board members and leaders to learn more about board service with participating organizations.

Wednesday, September 29

Opening day includes Collab Labs focused on programs regarding human services, arts and culture, and ideation; intern and job fair; consultant's corner with private appointments and Board Recruitment Mixer.

Thursday, September 30

Closing day includes the opening session breakfast and pitch competition; education classes, the INIE's awards luncheon with motivational speaker; exhibit hall and closing session with a panel discussion.

For additional event information, visit myinie.org or call 850.201.9766.

CONTACT: to learn more or to join the conference as a partner, contact Byron Greene, Program Committee Chair at bgreene46@comcast.net or Felina Martin at felina@myinie.org or 850.2019766.

CONFERENCE INVESTMENT OPPORTUNITIES

□ PRESENTING SPONSOR @ \$3,000

- Company name prominently displayed in conjunction with event, **5th Annual Sector Forward Conference presented by (company name)**
- Company representative included in pre-event promotion video
- Opportunity to have company representative participate in Consultant Corner appointment schedule to meet with prospective clients and INIE members
- Opportunity to open conference with “welcome” and introduce prominent community social activist/leader for “welcome speech”
- Opportunity to conduct “closing remarks”
- Company 30-second commercial aired in opening of conference
- Company 30-second commercial posted on conference website (6 months)
- Company logo and hyperlink included on the Sector Forward Conference web page
- Company promotion included in attendee “swag bag” (150)
- Company name and/or logo and company web link included on all event registration confirmation pages
- Company logo included on event signage and table tents for breakfast and lunch
- Opportunity to display up to 2 free-standing company banners at event (2-days)
- Company logo and/or advertisement included on electronic monitors at event (2-days)
- Company logo included on social media advertisements (Facebook and Linked-In)
- Company article featured in one monthly INIE newsletter (1,700 distribution)
- One company promotional direct email to INIE membership database (936+)
- Includes 3-year INIE membership (Business Collaborator) (\$750 value)
- One vendor table in the event Exhibit Hall
- 3-year business card placement at INIE office
- Conference registration for 8 attendees

□ **LUNCHEON SPONSOR @ \$2,000**

- Company name prominently displayed in conjunction with **Luncheon sponsored by (company name)**
- Company representative included in pre-conference promotion video
- Opportunity to introduce the Luncheon Motivational Speaker
- Company 30-second commercial aired in opening of the Luncheon
- Company name and/or logo imprinted on event signage
- Company name and/or logo imprinted on lunch table tents
- Company logo and hyperlink included on the Sector Forward Conference web page
- Company digital promotion included in attendee “swag bag”
- Company featured in one monthly INIE newsletter (1,700 distribution)
- Company ad posted on media channels (4 platforms) (3,433 followers)
- One company promotional direct email to INIE membership database (936+)
- Includes 1-year INIE membership (Business Collaborator) (\$250 value)
- Reserved seating for 5 at luncheon table
- Conference registration for 5 attendees

□ **GRANT WRITING CONTEST SPONSOR @ \$1,500**

The contest provides an opportunity for nonprofit development staff to practice their technical writing skills in a pre-identified corporate or foundation grant. The participants will have their submission reviewed and judged with the opportunity to win \$500 and more in prizes plus the opportunity of receiving the grant.

- Company name prominently displayed in conjunction with **Grant Writing Contest sponsored by (company name)**
- Pre-conference promotions: included on all contest media releases, social media ads/promotions (6-week campaign), grant application and 30-second promotion video
- Pre-conference event: Grant Writing Basics class sponsored by (company name)
- Opportunity to announce the winner of the Grant Writing Contest and present \$500 prize at the Closing Session; \$500 prize (included in sponsorship investment)
- Company logo and hyperlink included on the Sector Forward Conference web page
- Company name and/or logo imprinted on event signage
- Company name and/or logo imprinted on lunch table tents
- Company digital promotion included in attendee “swag bag”
- Company featured in one monthly INIE newsletter (1,700 distribution)
- Company ad posted on media channels (4 platforms) (3,433 followers)
- One company promotional direct email to INIE membership database (936+)
- Includes 1-year INIE membership (Business Collaborator) (\$250 value)
- Conference Registration for 5 attendees

□ **PITCH FOR A CAUSE SPONSOR @ \$1,500**

The competition is for students ages 16 - 24 who will enter a 3 - 5-minute video submission with their project or program that addresses "solving a community issue through the collaboration of high education, business, government and nonprofit sectors." Three finalist will be selected to conduct their pitch during the opening breakfast session for a chance to win \$500!

- Company name prominently displayed in conjunction with **Pitch for a Cause sponsored by (company name)**
- Pre-conference promotions: included on all contest media releases, social media ads/promotions (6-week campaign), grant application and 30-second promotion video
- Opportunity to serve as judge, announce the winner and award \$500 prize (included in sponsorship investment) at the Opening Session Breakfast
- Company 30-second commercial aired in opening of the Pitch for a Cause competition
- Company name and/or logo imprinted on event signage
- Company logo and hyperlink included on the Sector Forward Conference web page
- Company name and/or logo imprinted on lunch table tents
- Company digital promotion included in attendee "swag bag"
- Company featured in one monthly INIE newsletter (1,700 distribution)
- Company ad posted on media channels (4 platforms) (3,433 followers)
- One company promotional direct email to INIE membership database (936+)
- Includes 1-year INIE membership (Business Collaborator) (\$250 value)
- Conference registration for 5 attendees

□ **THE INIE'S AWARDS SPONSOR @ \$1,500**

- Company name prominently displayed in conjunction with **The INIE's Awards sponsored by (company name)**
- Company name and/or logo imprinted on winner awards
- Company representative included in pre-conference promotion video
- Opportunity to introduce the winners of the awards
- Company 30-second commercial aired in opening of the awards presentation
- Company logo and hyperlink included on the Sector Forward Conference web page
- Company digital promotion included in attendee "swag bag"
- Company featured in one monthly INIE newsletter (1,700 distribution)
- Company ad posted on social media channels (4 platforms) (3,433 followers)
- One company promotional direct email to INIE membership database (936+)
- Includes 1-year INIE membership (Business Collaborator) (\$250 value)
- Conference registration for 4 attendees

- **OPENING SESSION BREAKFAST SPONSOR @ \$1,000**
- Company name displayed as **Opening Breakfast sponsored by (company name)**
 - Company representative included in pre-conference promotion video
 - Opportunity to moderate panel discussion or conduct “welcome remarks”
 - Company 30-second commercial aired in the beginning of the breakfast
 - Company logo and hyperlink included on the Sector Forward Conference web page
 - Company digital promotion included in attendee “swag bag”
 - Company featured in one monthly INIE newsletter (1,700 distribution)
 - Company ad posted on social media channels (4 platforms) (3,433 followers)
 - One company promotional direct email to INIE membership database (936+)
 - Includes 1-year INIE membership (Business Collaborator) (\$250 value)
 - Conference registration for 4 attendees
- **CLOSING SESSION SPONSOR @ \$1,000**
- Company name displayed as **Closing Session sponsored by (company name)**
 - Company representative included in pre-conference promotion video
 - Opportunity to conduct “opening” and “closing remarks” at the Closing Session
 - Company 30-second commercial aired in the beginning of the Closing Session
 - Company logo and hyperlink included on the Sector Forward Conference web page
 - Company digital promotion included in attendee “swag bag”
 - Company featured in one monthly INIE newsletter (1,700 distribution)
 - Company ad posted on social media channels (4 platforms) (3,433 followers)
 - One company promotional direct email to INIE membership database (936+)
 - Includes 1-year INIE membership (Business Collaborator) (\$250 value)
 - Conference registration for 4 attendees
- **INTERN AND CAREER FAIR SPONSOR @ \$1,000**
- Company name displayed as **Intern and Career Fair sponsored by (company name)**
 - Company representative included in pre-conference promotion video
 - Include company logo/name of fair signage
 - Opportunity to have a promotional table at the Intern and Career Fair
 - Company logo and hyperlink included on the Sector Forward Conference web page
 - Company digital promotion included in attendee “swag bag”
 - Company featured in one monthly INIE newsletter (1,700 distribution)
 - Company ad posted on social media channels (4 platforms) (3,433 followers)
 - One company promotional direct email to INIE membership database (936+)
 - Includes 1-year INIE membership (Business Collaborator) (\$250 value)
 - Conference registration for 4 attendees

- **GIMME A BREAK SPONSOR @ \$1,000**
 - Company name prominently displayed in conjunction with event; **GIMME A BREAK sponsored by (company name)**
 - Opportunity to include company promotions on the break station tables (2 days)
 - Company name and/or logo on “GIMME a BREAK” signage at break station tables
 - Company logo and hyperlink included on the Sector Forward Conference web page
 - One company promotional direct email to INIE membership database (936+)
 - Company name and/or logo included on event signage
 - Company digital promotion included in attendee “swag bag”
 - Company featured in one monthly INIE newsletter (1,700 distribution)
 - Conference registration for 4 attendees

- **COLLAB LAB SPONSOR @ \$1,000**
 - Company name prominently displayed in conjunction with event; **COLLAB LABS sponsored by (company name)**
 - Opportunity to have multiple company representatives introduce the facilitators (3)
 - Opportunity to distribute company promotional materials to attendees
 - Company name imprinted on “Collaboration Commitment Pledge Cards”
 - Company logo and hyperlink included on the Sector Forward Conference web page
 - One company promotional direct email to INIE membership database (936+)
 - Company name and/or logo included on event signage
 - Company digital promotion included in attendee “swag bag”
 - Company featured in one monthly INIE newsletter (1,700 distribution)
 - Conference registration for 4 attendees

- **POWER PANEL SPONSOR @ \$750**
 - Company name prominently displayed in conjunction with event; **Power Panel sponsored by (company name)**
 - Opportunity to introduce the moderator and panelist at the Closing Session
 - Company logo and hyperlink included on the Sector Forward Conference web page
 - Company name and/or logo included on event signage
 - Company digital promotion included in attendee “swag bag”
 - Conference registration for 3 attendees

- **NONPROFIT AFTER DARK @ \$750**
 - Company name prominently displayed in conjunction with event; **Nonprofit After Dark sponsored by (company name)**
 - Opportunity to conduct opening “welcome” remarks and announce door prizes
 - Company name included on the Sector Forward Conference web page
 - Company name and/or logo included on event signage
 - Company digital promotion included in attendee “swag bag”
 - Conference registration for 3 attendees

☐ **SILENT AUCTION @ \$500**

- Company name displayed as **Silent Auction sponsored by (company name)**
- Company name included on the Sector Forward Conference web page
- Company representative included in pre-conference promotion video
- Company logo placement in online silent auction platform page
- Company 30-second commercial placed on silent auction platform/page
- Company digital promotion included in attendee “swag bag”
- Includes 1-year INIE membership (Business Collaborator)
- Conference registration for 2 attendees

☐ **EDUCATION TRACK SPONSOR @ \$500 EACH (~~3 Available~~) (2 Available)**

- Company name displayed in conjunction with an education class for one of the following tracks: Income, Innovation or Ideation; **Track sponsored by (company name)**
- Company name included on the Sector Forward Conference web page
- Opportunity to introduce a class instructor(s)
- Company promotion included in attendee “swag bag”
- One company promotional direct email to INIE membership database (936+)
- Conference registration for 2 attendees

SOLD – “Income” Track

☐ **THE INNOVATOR TABLE SPONSOR @ \$250**

- Reserved table for 6 at the Opening Breakfast Session or Awards Luncheon
- Company name included on the Sector Forward Conference web page
- Company promotion included in attendee “swag bag”
- Company ad posted on social media channels (4 platforms) (3,433 followers)
- Conference registration for 2 attendees

☐ **EXHIBIT HALL VENDOR @ \$250**

- One 6-foot table provided in designated Exhibit Hall
- Company name listed on the exhibitor roster on the Sector Forward Conference web page and program app
- Company promotion included in attendee “swag bag”
- Company ad posted on social media channels (4 platforms) (3,433 followers)
- Conference registration for 2 attendees

☐ **THE INIES AWARDS LUNCH TICKET @ \$50 each**

Name: _____
Title: _____
Organization: _____
Address: _____
City/State/Zip: _____
Phone: (_____) _____ - _____
Email: _____

Are you or your organization an INIE Member? YES or NO

Please indicate your selected sponsorship investment option:

_____ Amount: \$ _____

Sponsor a registration for a rising nonprofit leader! **Add \$99**

TOTAL: \$ _____

Payment Method:

- Check (Payable to: Institute for Nonprofit Innovation and Excellence)
- Credit Card (circle one): VISA MasterCard DISCOVER AMEX

Card No. _____ Exp Date: _____

CC (back of card) _____

Card billing address, if different than above: _____

Authorized Signature

_____ Date

Please complete and return the Sponsorship Agreement Form to INIE Executive Director, Felina Martin at felina@myinie.org or mail to: 300 West Pensacola Street, Tallahassee, FL 32301. Deadline for logo submissions is September 1st. Submit logo in .jpeg or .png format to felina@myinie.org. Questions? Please call 850-201-9766.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-HELP-FLA (435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE