TALLAHASSEE Nonprofit Sector Update 2019

**Diverse Services in the Nonprofit Sector**

- Educational Institutions - 18%
- Religion, Spiritual Development - 14%
- Human Services - 11%
- Community Improvement Capacity Building - 11%
- Arts, Culture and Humanities - 8%
- Recreation Sports, Leisure Athletics - 6%
- Public Society Benefit - 4%
- Health - General Rehab - 4%
- Youth Development - 3%
- Philanthropy, Volunteerism, Grantmaking - 3%
- Crime, Legal Related - 3%
- Employment, Job Related - 3%
- Environmental - 3%
- Disease Disorder - Medical - 3%
- Mutual/Membership Benefit Organization - 2%
- Housing Shelter - 2%
- Animal Related - 2%

**2420**

number of registered nonprofits in Tallahassee

**$10M**

54 Nonprofits have over $10 million in gross receipts*

**1 in 10**

nearly 1 in 10 nonprofits have gross receipts over $1 million*

**TOP FUNDING SOURCES**

1. Individual Donations.................... 85%
2. Grant Funding.................................. 70%
3. Sponsorship........................................ 61%
4. Special Events.................................. 59%
5. Product/Service Sales............... 27%

**12089**

degrees awarded in Social Sciences and Social Work compared to 2,273 in Business, 877 Biology, and 357 in Computer & Information Science**

**$1B**

Over $1 billion in wages were paid. 14% of those employed in Leon County are in the nonprofit sector***

**11%**

of those employed in Tallahassee are in the Social Assistance and Health Care Industry compared to 9% in Science and Technology Services, and 4% in Construction

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1. INIE Annual Member Survey (July 2019)
2. GuideStar November 2019
3. Datausa
4. Florida Nonprofit Alliance
INIE IMPACT & FACTS Update 2019

56+ hours of class instruction donated by area experts

4.7 average rating out of 5 for educational classes

40 registrants received complimentary educational classes

407 attended educational classes & events

20% of INIE nonprofit members sought consulting services

Top 3 requested services:
- Fund Development
- Governance, Website Development (tie)
- Board Development, Strategic Planning (tie)

$10K awarded to 3 nonprofits to launch or expand social enterprises through inaugural 6-week program

44 community leaders connected to 19 nonprofit organizations for board leadership at INIE mixer event

187 total number of INIE members representing nonprofits, businesses, individuals and students

4th Annual Sector Forward Conference attracted over 130 attendees, 22 speakers and panelists and 60+ sponsors

134 attended 9 unique networking and collaboration activities

Source: Institute for Nonprofit Innovation and Excellence data