The Capital of Nonprofits: Elevating Our Community and its Economy

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Nonprofits help our community thrive, contributing $3 billion each year to our local economy. By supporting the Big Bend’s nonprofit sector, we can energize this growth to new heights! Here’s how:


[UPLOAD VIDEO]
While most Big Bend residents know that nonprofits play a vital role in our community, about half aren’t aware they also drive our local economy forward – contributing $3 billion each year. Learn more: http://bit.ly/Nonprofits_Survey

[UPLOAD VIDEO]
Less than 1 in 3 Big Bend residents say they’ve used or benefited from a nonprofit. But the reality is, most of us interact with and benefit from nonprofits every day without even realizing it. Here’s how: [http://bit.ly/Nonprofits_Survey](http://bit.ly/Nonprofits_Survey)

**[UPLOAD VIDEO]**

Nonprofits cover a **wide range** of services, including ...

- Industry Associations
- Recreational Clubs
- Arts & Cultural Institutions
- Hospitals
- Credit Unions
Florida’s Big Bend has a wealth of nonprofit organizations right here in our own backyard, but only 1 in 3 residents realize just how many there are. Learn more: [http://bit.ly/Nonprofits_Survey](http://bit.ly/Nonprofits_Survey)

[UPLOAD IMAGE]
Nonprofits are more than just human service organizations and religious institutions. They also include hospitals, credit unions, and much more. For example, one of Leon County’s three largest employers, Tallahassee Memorial, is a nonprofit – with 5,000+ employees! Learn about nonprofits: [http://bit.ly/Nonprofits_Survey](http://bit.ly/Nonprofits_Survey)
Graphics 6 thru 8: Week of April 5 – there are three different slides that include quotes from the COCA, INIE, and UPHS Executive Directors. You might want to choose the quote that best represents your organization and share that one…or share them all!

The nonprofit sector contributes $3 billion annually to Florida’s Big Bend. With such a large infusion into our local economy, it’s time to give nonprofits the recognition and voice they deserve!

[UPLOAD IMAGE]

On one side, we see generous support for the mission of nonprofits through donations and time.

Yet on the other side, we see a lack of understanding and knowledge about the business of nonprofits.

AMBER R. TYNAN
UPHS Executive Director
More than 2,300 nonprofits call Tallahassee home, generating 25% of our economic activity. We need to start thinking of the nonprofit sector as our community’s third pillar – alongside government and education!

“IT’S CRITICALLY IMPORTANT THAT NONPROFITS PLAY AN ACTIVE ROLE IN DEVELOPING POLICIES THAT SHAPE THE FUTURE OF OUR COMMUNITY AND ECONOMY.”

FELINA MARTIN
INIE Executive Director
Nonprofits are the backbone of our local workforce, accounting for 1 in 10 jobs and generating 25% of the Big Bend’s economic activity. When we raise the nonprofit sector’s voice, our local community AND economy thrive!

There are hundreds of arts and cultural nonprofits in our community that **fuel our economy**, **employ thousands of people**, and make the Big Bend such a wonderful place to live.

**KATHLEEN SPEHAR**
Coca Executive Director