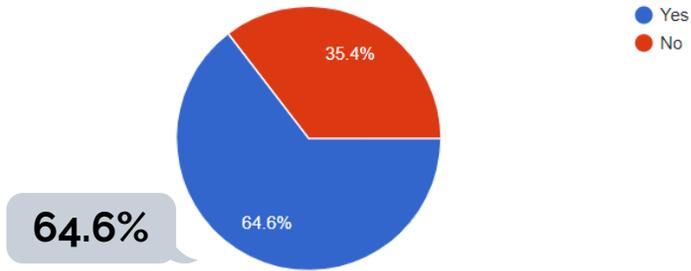
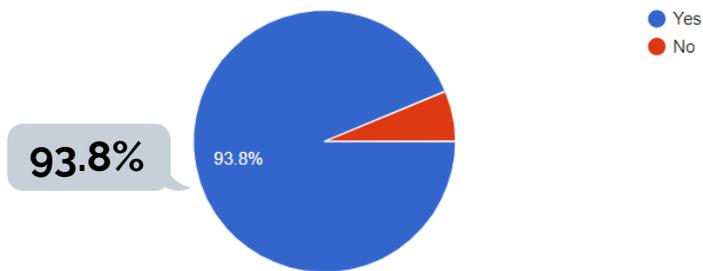


# Impact on Tallahassee Nonprofits

1. Have you cancelled any events or gatherings as a result of COVID19?

Have you cancelled any services to your clients, members or customers?

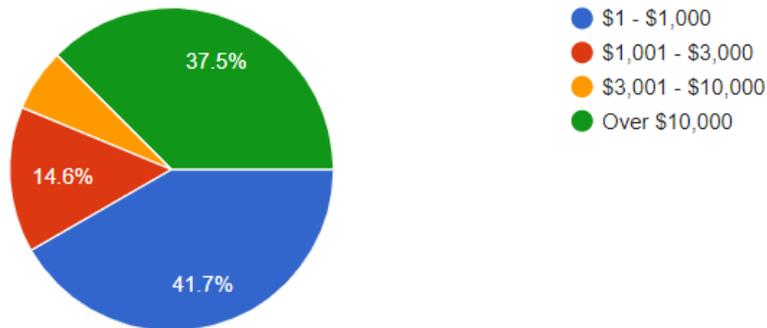


Financial loss of \$947,000+

If you had to cancel services, what is the financial loss to your organization?

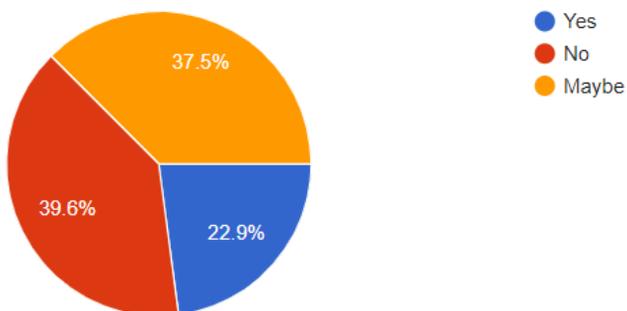
**63%** of Tallahassee Nonprofits survive with revenue from the following sources:

- Fundraising Events (11%)
- Earned Income (13%)
- Corporate Sponsorship (9%)
- Individual Donors (21%)
- Foundations (9%)



Financial loss of \$251,000+

If the current environment from COVID19 exists after 4 weeks, will you have to terminate jobs?



# 1 in 10

jobs are in the nonprofit sector

# how will cancelling any programs effect your ability to achieve your mission?

We cannot celebrate the arts through public or private events when gatherings of <10 are mandated and when buildings are closed. We remain open as a green space for people to come and enjoy the benefits of being outdoors but many people are choosing not to. There are interpretive signs across the cultural landscape that can share history and are developing some online content and social media buzz to share information about architecture, horticulture, history, and the arts, but **this won't bring in operating money.**

**We have lost our marketing position.** It was vacated on March 17, but cannot be backfilled until at least next fiscal year. Other positions may have to reduce hours.

This crisis has put a significant financial burden on service providers and resulted in a dip in cash donors during a typically successful giving season.

Coworking is critical to our sustainability and provides connections and resources that supports our incubator.

Gathering people, and in-person, interactive experiences are the **heart of our services.**

We would not be able to achieve the mission. We may not be able to bring the programs back once lost, without a long process of rebuilding revenues and relationships. I estimate 3-5 years of rebuilding the organization if having to close, which may be a reality in 30 days without immediate financial relief.

We will be unable to promote artists careers if no one can come out to look at the art and purchase it. We will continue to put out virtual art experiences, but without art openings, art festivals and art classes, it is difficult to perform our mission.

Our mission is to provide advocacy, education, and support to the people in the local community who have Parkinson's disease. At this time, our educational programs, exercise and music therapy programs, and support groups are all "in person" and in a size that is currently discouraged. These programs are vital to people who have Parkinson's, and are often the only opportunity they have to participate in these types of activities. Many studies have been conducted which show the great severity of impact of lack of physical exercise, lack of voice and speech therapy exercises, lack of social avenues, and especially at this time, lack of in-person support from colleagues, peers, friends, and family. **Even in the best of times, our senior population is already at great risk for experiencing social isolation, and the discontinuation of our programs will be extremely detrimental to the mental well-being and overall quality of life of the people we serve.**

We are a preschool. Because our students are not in school, they will lose out on the social and academic growth they might have otherwise made this spring. Our teachers are speaking to each student (and her/ his parents) regularly, but that is a poor substitute for face-to-face contact.

Having an annual festival is our mission

**It will diminish our mission to service the people we serve and possibly close our doors.** It will cause majority to become homeless.

We will not be able to function without classes for our students; working feverishly to move to on-line but lack technical capacity. **We are in trouble.**

All of our programs are child-centered and our mission would gravely be affected by cancelling any programs. As of now, none have been cancelled; however, **I am not sure how it would look 4, 5, or 6 weeks out.**

If we cannot provide 24/7 hotline services, **we would not be able to adequately provide suicide prevention/interventions and we would have to reduce after-hours contracts and lose revenue.** If our staffing reductions were significant because they could not work, then we would lose other contract revenue due to the inability to meet contract requirements.

# If you are forced to cancel fundraising events, how will the loss in revenue impact those you serve?

At some point, the organization will be unable to maintain the buildings and grounds in a clean or safe way. We will have to remain closed to tours, cultural events, and special gatherings. This impact is amplified across the community as performers, caterers, florists, and events specialist also lose event income. The on-site café will remain closed. We have lost income on that rental. We will be unable to resume wellness programming (games nights - boot camp), activities that were beginning to draw people aged from 8-80.

## **I will eventually need to close my doors**

We are lucky that the next major fundraising event is not until September. **Should we have to cancel that, we will lose an additional \$20,000 in revenue.**

We will attempt to reschedule but **most likely not recoup losses**

Fundraising events are not critical to our revenue model. The problem is that our sponsors will have to focus on their businesses and their own survival. This means that we expect sponsors will stop or pause their sponsorships as the crisis continues.

The larger question is: how soon will this pass so we can offer full services? Two huge service audiences are schools and people age 60+. We are offering virtual services, but these do not have the impact of in person services. And many Gadsden County children have no computer, no internet, not even regular meals outside of school. If this is a 2-3 month situation with a long term recession or depression, the museum may close; and people in the immediate and regional community will lose a primary avenue for creative exploration, arts education, cultural and historical learning,, and widespread social and philanthropic engagement.

We will not be able to serve clients without the missing revenue (events + fee-based programs = \$55,000). Mental health support for 350 women and girls, and 12 permanent and temporary (summer) staff unemployed.

## **It will threaten the very existence of our 57 year old organization.**

Cancelling some of our events will result in a loss of revenue which ultimately may lead job loss. We are working hard to minimize the impact of revenue loss.

Many of our seniors don't have access to or knowledge of the internet, and are thus limited in their ability to receive information on latest research, medications, and treatment therapies that we provide through our programs.

These funds generally pay for scholarships for needy families and physical upkeep and upgrades. We do not yet know how we are going to address this.

Our financial status due to COVID-19 has put the 2021 festival at risk of a loss as well. Our festival is a economic stimulus to the community to the tune of around \$6 million each year.

## **Possibly close our doors.**

We will not have funds for operational expenses, rents, salaries, and will not be able to provide scholarships for students--especially as is often necessary for those seeking to serve in mission fields both inside and outside the US.

**We would lose more than \$80K in revenue** if we have to cancel our only fundraiser.

We will use reserve funds this year so no services are eliminated or reduced. **If our staff become unable to report to work due to the virus, then we may have to reduce services because we won't be able to adequately staff our hotlines. If that happens, then we would lose contract revenues.**