

## **FOR IMMEDIATE RELEASE**

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### **INIE Launches Revenue Research Center**

TALLAHASSEE- On February 6th, 2020, the Institute for Nonprofit Innovation and Excellence (INIE) in collaboration with Lutheran Social Services of North Florida (LSSNF), will launch the Revenue Research Center: North Florida's only research center dedicated to fund development resources for the nonprofit sector.

With over 2400 registered nonprofits in Tallahassee, the Revenue Research Center anticipates benefiting the community through offering access and guidance to funding sources to assist the city's booming nonprofit sector. The Revenue Research Center, located inside INIE at the TCC Center for Innovation, 300 West Pensacola Street, provides access to national databases with an array of revenue options from private foundations to government grants.

Dottie Hinkle, the Executive Director of LSSNF voices excitement for the partnership and states "services offered through the Center will be a wonderful resource for the nonprofit agencies of this community." Felina Martin, Executive Director at INIE echoes Dottie's comments. "Our mission includes being a catalyst in forging collaborations. We look forward to serving the primary request from nonprofits, which is funding resources, while working with area fund development consultants, businesses and universities", states Martin.

The February 6th launch will consist of a guest speaker, activities, prizes, and refreshments. Two time options are offered to attend the launch, 9 am - 11 am or 12 noon - 2 pm. The 9 am session opens with a ribbon cutting ceremony by the Capital City Chamber of Commerce. The guest speakers will share "3 Tips to Raise \$1 Million". The 9 am guest speaker is Anne Munson, Development Director at Tallahassee Memorial Healthcare Foundation (TMH) and the 12 noon session will feature legendary fundraiser and President of the TMH Foundation, Nigel Allen. Following the guest speakers, a five minute grant matchmaking activity will be conducted with attending nonprofit organizations. Free resource booklets will be provided and guests will have the chance to win prizes valued over \$1,000.

INIE has claimed February as "Fund Development February" with events and activities focused on assisting nonprofits with resources to raise much needed revenue. A partial listing of events are below and a complete listing can be found at [myINIE.org](http://myINIE.org).

**February 2 - 16** | Downtown Improvement Authority Concert Essay Contest

**February 10 - 14** | Office Hours (one-on-one consulting) on Fund Development hosted by the Association of Fundraising Professionals

**February 20** | "How to Use GrantStation to Find Funding (Live Webinar)

**February 20** | Nonprofit Principles: Fund Development - How to Achieve Your Goals with instructor, Alyce Lee Stansbury, CFRE

For information about the Revenue Research Center or INIE membership please visit our website at [myinie.org](http://myinie.org). To RSVP for the February 6th launch please email [grants@myinie.org](mailto:grants@myinie.org) or call 850-201-9766 by February 3rd.

**About INIE:** The Institute for Nonprofit Innovation and Excellence (INIE) is a management support organization founded in 2014 to strengthen the capacity and impact of the nonprofit sector through advocacy, education and collaboration. To learn more about INIE, visit [myinie.org](http://myinie.org).

**About Lutheran Social Services of North Florida:** Led by a volunteer Board of Directors, Lutheran Social Services of North Florida (LSSNF) strives to develop and administer programs to address unmet social service needs in north Florida. LSSNF's current programs address the issues of affordable housing for low-income senior citizens, safely transporting children while in a vehicle, and continuing to assist low-income individuals and families to overcome the Digital Divide. For more information on LSSNF, visit [lssnf.org](http://lssnf.org).

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