

Workshops

Friday, September 6

2:30 pm - 3:30 pm

Fund Development

Grant Writing Strategies and Identifying
Funding Sources

Jennifer Donald, MDCG Consulting

Participants will learn principles to Competitive Grant Writing with an in-depth look at the importance of enthusiastic and persuasive writing, a reasonable budget, program design, and other critical elements that must be considered during the writing stage. Participants will also learn how to navigate the web for various grant funding sources.

Attendees will learn the following:

- Writing to win grants
- Budget development and templates
- Analyzing and developing a thorough program
- Critical elements to include for funding consideration

Fund Development

Epic Events: How to Successfully Plan, Fund, Navigate,
Market, Execute and Wrap Moments in Time that People
Wish They Would Have Dreamed Up First

Jon D. Brown, Browns Consulting

If you want an event that not only attracts a great multitude of attendees but also the support of corporate sponsors, then you need an event that is fun, entertaining, exciting and beyond the ordinary. You need an EPIC event! In this session, learn the basics of a successful along with innovative concepts to move people to give and move sponsors to provide multi-year investments.

Attendees will learn the following:

- Creating a thorough event planning project sheet
- Resources to funding sources
- Case studies of global epic events
- Skills to creative concept development

Leadership

Case Study Panel: The Need for Social Entrepreneurs-
When Societal Solutions Meets Business

Michael Campbell, Jim Moran Institute for
Global Entrepreneurship

Michael Campbell, Director of North Florida Operations for The Jim Moran Institute for Global Entrepreneurship will lead an engaging discussion with local social entrepreneurs who are changing the world of philanthropy and business while generating profits for a purpose.

Learn everything about their experience from securing startup funding to their biggest mistakes.

Panelists include:

Mitch Nelson,

Co-Owner and Co-Founder of DivvyUp

Michael Eurich,

Director of Strategic Initiatives and Public Policy
at Big Bend Hospice

John Delgado,

Asst. Operations Manager at Farm Share

Tech & Tools

Augment Your Cause with Augmented and Virtual Reality
L.Michelle Salvant, L.MichelleMedia

The use of Augmented and Virtual Reality (ARVR) for education, training and entertainment has increased significantly during the past few years. However, have you considered how this technology can be used to tell the story of your organization?

Learn how to immerse the community in the reality of those you serve or product that you offer by using augmented and virtual reality. In this session, LMichelleMedia will showcase simple techniques and products to make ARVR a part of your organization's development, outreach and marketing plan.